

CASE STUDY

Road Surfacing

RED ASPHALT



Project Impact Statement

To provide a durable, colourfast, deformation resistant red asphalt surfacing for a heavily trafficked bus lane in a CBD environment.

Project Scope

Part of the VicRoads 2030 plan to improve safety and traffic flow in Melbourne includes the delineation of bus lanes. Several alternatives for colour surfacing were evaluated before VicRoads North West Metropolitan Region selected red asphalt for the bus lane from the exit ramp of the Eastern Freeway to Victoria Parade over a distance of approximately 1.5km. Red asphalt was the preferred treatment for a job of this size based on surface finish, colour, skid resistance and whole of life cost.

Backed by its reputation for innovation and ability to meet a challenge, Boral was engaged to undertake the first large scale coloured asphalt project in metropolitan Melbourne.

Client/Construction Team

Product: Red Road Surfacing

Client: VicRoads, North West Metropolitan Region

Location: Hoddle Street, (Highway) Collingwood, Victoria

Construction Team:
Boral Asphalt

